



Thought Leader

Join Us at the American Planning Association 2016 National Planning Conference *Phoenix, AZ*

Complete Streets: Plan, Policy & Performance

4:00 - 5:15 pm, Sunday, April 3, 2016, Phoenix Convention Center

“Complete Streets” is mostly known as a philosophy that considers all transportation modes equally in the design of transportation networks. They are intended to improve transportation choice but can also improve community factors like public health, safety, energy conservation, air quality, land values, economic vitality, livable neighborhoods, civic space and human interaction, and access to jobs, goods and services. If it were this simple, why isn't everyone building complete streets? This workshop takes participants through a step-by-step approach of how to plan a network, create adoptable policies that encourage long-term implementation, and understand performance measures for complete street applications. Participants will walk away with the tools to plan, develop policies and measure performance of complete streets.

Speakers:

- Sherry Ryan, Chen Ryan Associates, San Diego, CA
- Alice Chen, Maricopa Association of Governments (MAG), Phoenix, AZ
- **Vanessa Spartan, AICP, Wilson & Company, Phoenix, AZ**
- Robert Yabes, City of Tempe Transportation Department, Tempe, AZ



Things You'll Learn

- How to plan a complete street network
- How to create a policy or policies that encourage incremental implementation of complete streets networks
- How to evaluate performance of complete streets



Meet Our Presenter

Vanessa Spartan, AICP, Senior Planner, is committed to creating a sense of place within community transportation systems. Her career has focused on program research and long-range planning with significant experience in multimodal transportation planning, community planning, urban design, environmental planning, graphic design, and public outreach and communications.

Vanessa.Spartan@wilsonco.com

410 N. 44th Street, Suite 460 | Phoenix, AZ 85008 | (602) 283-2701

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